

MOBI COLLOQUIUM TO PROMOTE AND ADVANCE STANDARDS,
ACCELERATE ADOPTION OF BLOCKCHAIN
IN MAKING HUMAN MOBILITY SAFER AND GREENER
WHILE IMPROVING QUALITY OF LIFE

November 12 & 13, 2019

Alexandria Ballroom
501 South Spring Street, Los Angeles, CA, 90013

TUESDAY, NOVEMBER 12, 2019

08:00 – 08:45 **Registration**
Main Entrance

SESSION I: **Blockchain and Mobility Macrotrends**
MC: Tram Vo, COO and Founder, MOBI

08:45 – 09:00 Welcome
Chris Ballinger, Founder and CEO, MOBI

09:00 – 09:30 Blockchain Revolution: Understanding the New Business Models of the 2nd Digital Age
Alex Tapscott, Founder, Investor, Author, Tapscott Group

09:30 – 10:00 Smart Mobility Entering the Era of Web 3.0
– Blockchain as a Key Solution to Diseconomies of Scale in the Auto Industry
Sanshiro Fukao, Lead Research Associate, Itochu

10:00 – 10:30 Smart Cities and the Decentralized Data Economy
Bhaskar Krishnamachari, Director & Professor, USC Viterbi

10:30 – 11:00 **Networking Break**
King Edward Ballroom

11:00 – 11:30 The Confluence of Blockchain and Data in the Automotive Industry
Johannes Klepsch, Data Scientist/Blockchain Engineer, BMW Group

- 11:30 – 12:30 Future of Blockchain and Mobility (PANEL)
Moderator: *Chris Ballinger, Founder and CEO, MOBI*
Panelists: - *Divyesh Jadav, Manager, Applied Intelligence Research, IBM Research*
- *Richard Meszaros, Managing Director, Accenture*
- *Anne Smith, Head of Mobility and Automotive, IOTA*
- *Dr. Bin Zhao, Co-Founder and CPO, CPChain*
- 12:30 – 13:30 **Lunch**
King Edward Ballroom
- SESSION II: Incentives, Tokens, and Mobility in the Connected City**
MC: *Lucy Hakobyan, Head of Program, MOBI*
- 13:30 – 14:00 The “Car Wallet”: Turning Vehicles into Independent Economic Agents to Enable an Autonomous Future of Mobility
Robin Pilling, Head of Product, Daimler Mobility Blockchain Factory
- 14:00 – 14:30 Automation and Disruption, a Token Love Story
Allison Clift Jennings, Co-Founder & CEO, Filament
- 14:30 – 15:00 How to Monetize and Tokenize your Data
Bruce Pon, Founder, Ocean Protocol
- 15:00 – 15:30 **Networking Break**
King Edward Ballroom
- 15:30 – 16:00 Building Community via Tokens: Where Can Things Go Wrong?
Zaki Manian, Director, Tendermint Labs and Advisor, Trusted IoT Alliance
- 16:00 – 16:30 Citopia - Are Cities and Government Key in Blockchain and Token Adoption?
Tram Vo, COO and Founder, MOBI
- 16:30 – 17:00 Bermuda: Innovation Island – a fireside chat with Chris Ballinger
Kevin Richards, BizDev Manager, Bermuda Business Development Agency
- 17:00 - 17:30 MOBI Grand Challenge Phase II – Citopia Awards Ceremony
Awards presented by Chris Ballinger, Founder and CEO, MOBI
- 17:30 Networking Remarks
Neel Lilani, Managing Director, Orrick
- 17:30 – 20:00 **Networking Reception**
Palm Court Bar

WEDNESDAY, NOVEMBER 13, 2019

08:30 – 09:00 Registration
Main Entrance

SESSION III: The Making of MOBI Standards
MC: *Mike Vo, CTO, MOBI*

09:00 – 09:30 Stable Tokens and New Mobility Finance
Alex Lipton, CTO, SilaMoney

09:30 - 09:50 Standards for Mobility Ecosystem: A Tool or a Necessity?
Lucy Hakobyan, Head of Program, MOBI

09:50 – 10:10 MOBI's First VID Standard
Alan Gordon, Technical Leader, Advanced Computer & Artificial Intelligence, Ford

10:10 – 10:30 Concepts and Applications for Decentralized Electrified Mobility & Energy Management
Christian Koebel, Cyber Security Engineer, Honda R&D Europe

10:30 – 11:00 Networking Break
King Edward Ballroom

11:00 – 11:20 Connected Mobility Data Marketplace
Michal Filipowski, Venture Manager, Global Innovation, General Motors

11:20 – 11:40 Blockchain in the World of Automotive FinTech
Tony Salamone, Director of Strategic Planning, Routeone

11:40 – 12:40 Blockchain Standards for Smart City Ecosystems (PANEL)
Moderator: *Mike Vo, CTO, MOBI*
Panelists:
- *Joe Bannon, VP, Strategy & Marketing, KAR Global*
- *Roger Berg, VP, North America R&D, Denso International America*
- *Sebastien Henot, Sr. Manager - Digital Business Integration, Accenture*
- *Sumita Jonak, Blockchain and Innovation Researcher, University of Texas/National Security Agency*
- *Ryan Rugg, Global Industry Lead, R3*

12:40 – 14:00 Lunch
King Edward Ballroom



SESSION IV: The New Economy of Movement

MC: *Bhaskar Krishnamachari, Director & Professor, USC Viterbi*

14:00 – 14:30 Building a Smarter Los Angeles: Blockchain, Data, and the Smart City
Ted Ross, CIO, City of Los Angeles

14:30 – 15:00 Car Wallets, Tokens, and the New Economy of Movement
Chris Ballinger, Founder and CEO, MOBI

15:00 - 15:30 Legal Issues on the Chain
Glynn Christian, Partner and Co-Head, Global Technology Transactions, Orrick

15:30 – 16:00 Networking Break
King Edward Ballroom

16:00 – 16:30 Future of Mobility: How Toyota AI Ventures Invests in Smart Transportation
Jim Adler, Founding Managing Director, Toyota AI Ventures

16:30 – 17:30 The New Economy of Movement in Smart Cities (PANEL)

Moderator: *Chris Ballinger, Founder and CEO, MOBI*

- Panelists:
- *Andreas Freund, Blockchain Swiss Army Knife, ConsenSys*
 - *Lev Levine, Program Lead, Data Monetization, ZF*
 - *Shruthi Rao, Head of BizDev - Blockchain, Amazon Web Services*
 - *John Rossant, Chairman and Founder, NewCities Foundation*
 - *Karl Wunderlich, Fellow, Transportation Analysis, Noblis*

17:30 Closing Remarks
Chris Ballinger, Founder and CEO, MOBI

