



BUILDING THE WEB3 ECONOMY

MOBI was founded in 2018 as a neutral convener for global stakeholders to collaboratively explore new Web3-enabled opportunities, unlock interoperability across existing systems and data spaces, and drive cross-industry adoption. [Learn more](#)



WHO WE ARE

A global nonprofit Web3 consortium uniting tech companies, consultancies, financial institutions, insurers, startups, NGOs, trade associations, vehicle manufacturers, transit agencies, logistics providers, smart city leaders, and more.



OUR MISSION

To accelerate the transition to a more sustainable and equitable Web3 economy by developing standards and infrastructure for interoperable trusted digital transactions using Self-Sovereign Data and Identity.

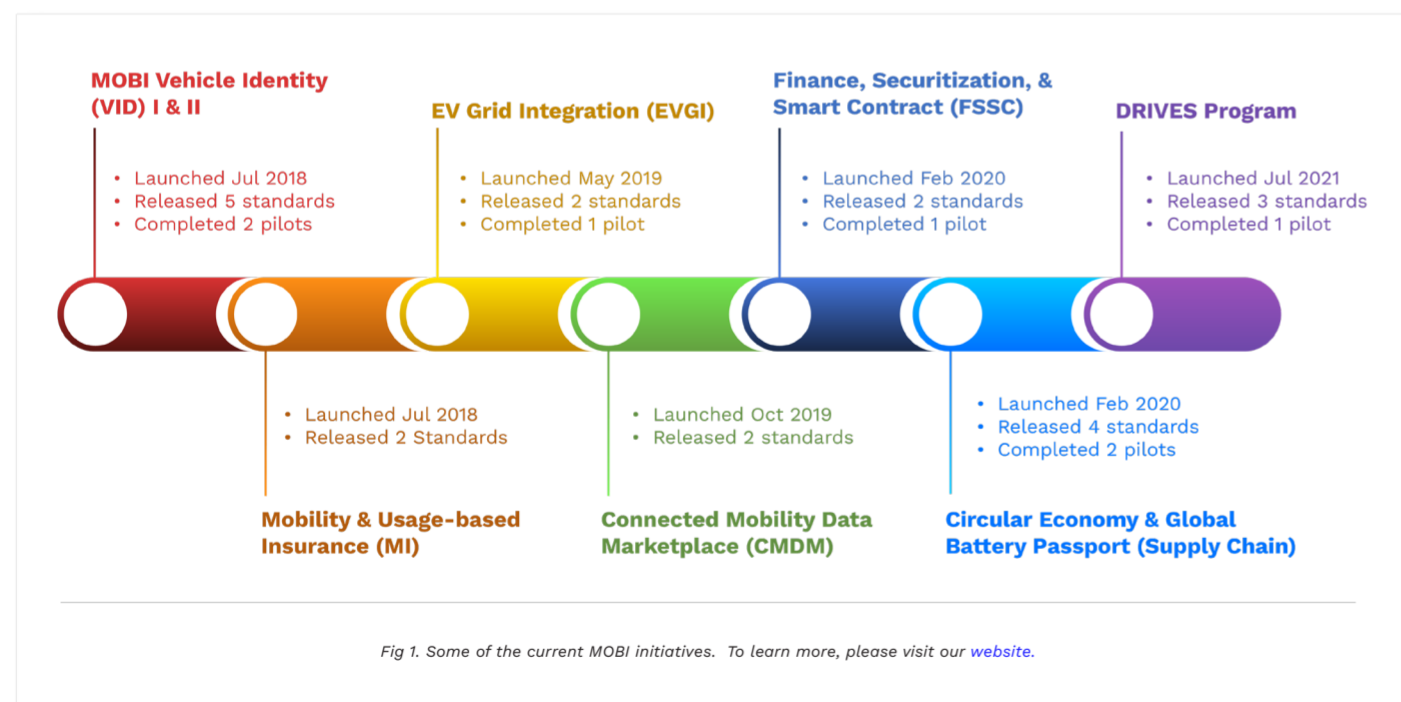


OUR VISION

A more efficient, equitable, decentralized, and circular digital economy with data privacy for all.

WORKING GROUPS, STANDARDS, AND PILOTS

MOBI is entirely member-funded and directed. Since its launch, MOBI has formed numerous [member-led Working Groups](#), developed over 20 [standards](#), and completed many [Web3 implementations](#) with more on the way.



MOBI'S WEB3 INFRASTRUCTURE

In today's economy, organizations rely on siloed, non-interoperable systems to manage sensitive business and consumer data. In complex value chains, this makes secure multiparty data exchange difficult and expensive.

MOBI's [Web3 infrastructure](#) — comprising [Citopia](#) and the [Integrated Trust Network \(ITN\)](#) — offers standardized communication protocols for secure communication and credential exchange with selective disclosure. Think of it as a private version of the internet, wherein entities can engage in secure, encrypted, and interoperable transactions while retaining full control over their data and identities. Citopia and ITN are system and cloud-agnostic, meaning stakeholders can seamlessly communicate while retaining their legacy systems and services. This removes the need for costly one-off integrations, eliminates prohibitive onboarding/maintenance costs, and allows members to share R&D/operating costs, ensuring a low barrier to entry. Moreover, both Citopia and the ITN are **member-built and -operated**. This federated approach ensures maximum network resilience and sustainability, and prevents monopolization by any single entity (public or private).

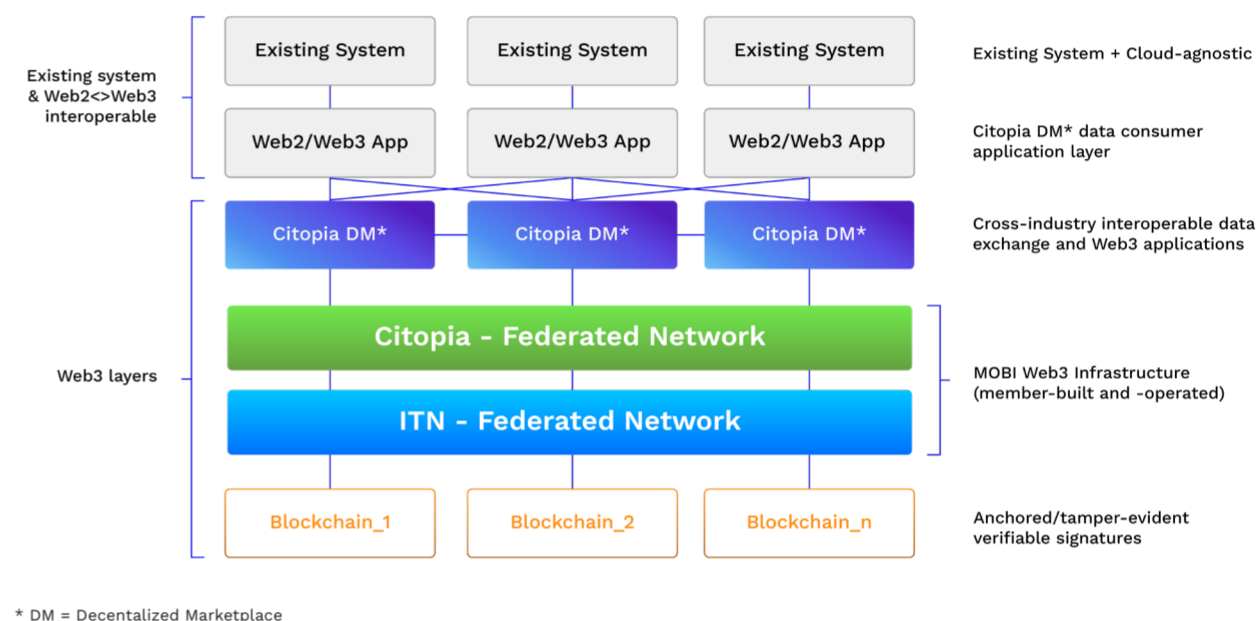


Fig 2. Independent networks work together to form a decentralized marketplace ecosystem.

INTEGRATED TRUST NETWORK

FOR-PROFIT

The ITN is a federated trusted identity services network and registry for [World Wide Web Consortium \(W3C\)](#) [Decentralized Identifiers \(DIDs\)](#). The ITN is the first enterprise network to support multiple blockchains simultaneously. This unique design offers high resilience, ensuring network functionality and sustainability without depending on a single organization or blockchain. [Learn more](#)

CITOPIA

FOR-PROFIT

Citopia is a federated network of nodes offering a decentralized, interoperable Web3 marketplace of services. Applications on Citopia (bundled services) are built and owned by Citopia Members (node operators). Built on W3C Self-Sovereign Identity (SSI) standards, Citopia supports any W3C-compliant DID method. This democratic and diversified approach prevents monopolization, ensuring network resilience. [Learn more](#)

CITOPIA DECENTRALIZED MARKETPLACE (DM)

Citopia DM is a decentralized, member-owned marketplace enabling secure, trusted, and interoperable transactions across industries. Unlike traditional digital marketplaces controlled by centralized intermediaries, Citopia DM gives every participant full ownership over their data, credentials, and interactions with selective disclosure. Citopia DM eliminates the need for costly integrations, reducing barriers to entry and fostering a more open, equitable digital economy.

Within Citopia DM, participants can install industry-specific applications to discover, connect, and transact with other verified entities. These applications create specialized ecosystems for use cases such as battery passports, carbon credit exchanges, supply chain tracking, and more. By enabling trusted multiparty coordination while preserving privacy and data autonomy, Citopia DM paves the way for a more resilient and interoperable Web3 marketplace.